



JEFFERSON COUNTY BOARD OF HEALTH

Wednesday, September 10, 2025 - 5:00 p.m.

5th Floor Board Room

Present: Iris Fancher, MD, Michele Kong, MD, Elizabeth Turnipseed, MD, Weily Soong, MD, and Andre' McShan, MD

Absent: Commissioner Jimmie Stephens

Others Present: David Maxey, Esq., David Hicks, DO, Rodney Holmes, Wesley Willeford, MD, Kim Bullock, Loretta Hicks, Calvin Allen, Jonathan Stanton, Senitra Blackburn, Bryn Manzella, and Terrie Hartley

Call to Order

The meeting was called to order by Dr. Kong.

Approval of Minutes

The minutes of the August 13, 2025 meeting were approved as distributed.

August 2025 Financial Statements

Rodney Holmes, CPA, Finance and Administration Director, reviewed the August 2025 Financial Statements. There were no questions from the Board.

Contracts

Dr. Turnipseed requested clarification regarding the use of multiple public relations vendors for Narcan-related messaging, rather than relying on a single vendor. Dr. Hicks responded that, to support a comprehensive media campaign, various vendors are utilized to reach distinct demographic audiences through different media platforms.

On the motion of Dr. Fancher, and seconded by Dr. McShan, the following contracts are approved:

A new contract with Verizon Connect Fleet USA, LLC (payee) to provide software and devices for GPS and maintenance in all Department vehicles at a rate of \$23,016.32 annually; not to exceed \$79,253.86 from August 1, 2025, through August 1, 2028. Dr. Hicks noted the GPS device monitors vehicle speed and location. Reports can be generated to show incidents of reckless or dangerous driving.

Renewal of a contract with Servco, LLC (payee) to provide heating, ventilation, and air conditioning (HVAC) refrigeration services to all four JCDH locations at a rate not to exceed \$4,200 from May 15, 2025, through May 15, 2026.

A new bid contract with Comfort Systems, USA (MidSouth, Inc.) (payee) to provide HVAC and plumbing service per intent to bid (ITB) #25-11-04 at a rate not to exceed \$169,867.50 from July 25, 2025, through July 24, 2028.

Renewal of a contract with Fontenot Benefits & Actuarial Consulting (payee) to prepare written actuarial valuation report, assist in the development of required financial statement reports and assumption by Governmental Accounting Standards Board (GASB) 75 for two years, and complete an actuarial review of assumptions; not to exceed \$7,500 from September 30, 2025, through November 30, 2027.

A new contract with Alliance Game Rentals, Inc. (payee) for amusement game rentals, labor, and transportation of rentals for Employee Team Day on October 10, 2025, for a rate not to exceed \$6,990.

A new contract with Backstage Productions (payee) for rental of audio-visual equipment for Employee Team Day on October 10, 2025, for a rate not to exceed \$12,000.

A new contract with Volume Services America Inc. d/b/a Centerplate (payee) who is a required vendor at the Birmingham Jefferson Civic Complex (BJCC) providing food for Employee Team Day on October 10, 2025, for a rate not to exceed \$33,000.

Renewal of a contract with Bill, Hillary, and Chelsea Clinton Foundation (payee) to conduct planning and preparation activities for the Empowering Faith Leaders Program in Jefferson County; not to exceed \$300,000 from September 1, 2025, through August 31, 2026.

A new contract with Richardson Broadcasting Corporation (payee) for marketing and advertising commercial services for Narcan rescue app and other Narcan related messaging; not to exceed \$4,995 from August 25, 2025, through February 28, 2026.

A new contract with Summit Media, LLC (payee) for marketing and advertising commercial services for Narcan rescue application and other Narcan related messaging; not to exceed \$9,990 from August 25, 2025, through February 28, 2026.

A new contract with Starnes Publishing, LLC (payee) for marketing and advertising services for Narcan rescue application and other Narcan related messaging; not to exceed \$4,750 from August 25, 2025, through February 25, 2026.

A new contract with Birmingham Times Media Group, LLC (payee) for marketing and advertising commercial services for Narcan rescue application and other Narcan related messaging; not to exceed \$7,046 from August 25, 2025, through February 25, 2026.

A new contract with iHeart Media (payee) for marketing and advertising services for Narcan rescue application and other Narcan related messaging; not to exceed \$20,000 from August 25, 2025, through February 25, 2026.

A new contract with Rivera Communications (payee) for marketing and advertising services for Narcan rescue application and other Narcan related messaging; not to exceed \$5,096 from August 25, 2025, through February 22, 2026.

A new contract with Horizon Entertainment, Inc., d/b/a Lider News (payee) for marketing and advertising services for Narcan rescue application and other Narcan related messaging; not to exceed \$5,000 from August 25, 2025, through February 25, 2026.

A new contract with Birmingham Broadcasting, Inc. (payee) for marketing and advertising services for Narcan rescue application and other Narcan related messaging; not to exceed \$20,375 from August 25, 2025, through February 25, 2026.

A new contract with Sinclair Communications, LLC (payee) for marketing and advertising commercial services for Narcan rescue application and other Narcan related messaging; not to exceed \$20,000 from August 22, 2025, through December 25, 2026.

A new contract with Nexstar Media, Inc. (payee) for marketing and advertising commercial services for Narcan rescue application and other Narcan related messaging; not to exceed \$20,000 from August 25, 2025, through February 25, 2026.

A new contract with Gray Local Media, Inc. (payee) for marketing and advertising commercial services for Narcan rescue application and other Narcan related messaging; not to exceed \$20,000 from August 18, 2025, through December 7, 2025.

A new contract with Spectrum Reach, LLC (payee) for marketing and advertising commercial services for Narcan rescue application and other Narcan related messaging; not to exceed \$15,000 from August 25, 2025, through December 28, 2025.

A new contract with IMG College, LLC d/b/a Learfield IMG College (payee) for marketing and advertising commercial services for Narcan rescue application and other Narcan related messaging; not to exceed \$12,500 from August 20, 2025, through June 30, 2026.

A new contract with Lamar Advertising of Louisiana (payee) for marketing and advertising services for Narcan rescue application and other Narcan related messaging at a rate not to exceed \$25,600 from September 1, 2025, through January 18, 2026.

A new contract with Lamar Advertising of Louisiana (payee) for marketing and advertising services for Narcan rescue application and other Narcan related messaging at a rate not to exceed \$34,100 from September 9, 2025, through February 23, 2026.

A new contract with Townsquare Media (payee) for digital marketing and services for JCDH; not to exceed \$120,000 from July 10, 2025, through July 10, 2026.

Renewal of a contract with Alabama Department of Public Health (payor) to provide funding for Disease Intervention Specialists to conduct sexually transmitted disease case investigations; not to exceed \$1,000,000 from October 1, 2025, through September 30, 2026.

On the motion of Dr. McShan, and seconded by Dr. Turnipseed, the following contract was approved with Dr. Kong abstaining:

Renewal of a contract with Kulture City (payee) for training and certification for all JCDH clinical staff to become and remain certified as being sensory inclusive at a rate of \$1,500 per year; not to exceed \$4,500 from September 21, 2025, through September 20, 2028

Health Officer Report

Department Civil Actions Report

Dr. Hicks provided for the Board's review a monthly report from legal counsel of civil actions the Department has taken regarding businesses in violation of Board of Health regulations.

Reportable Diseases Update

On August 25, 2025, the Alabama Department of Public Health announced a confirmed case of measles in an unvaccinated child living in north Alabama. There have been no additional cases reported in the state. Dr. Wesley Willeford, Deputy Health Officer, has ensured that the Department's measles response plan has been reviewed with staff.

Dr. Hicks stated that COVID-19 activity in the county reached its highest point at the end of August, consistent with previous patterns. The U.S. Food and Drug Administration revised the eligibility criteria for the updated COVID-19 vaccines, restricting access to individuals considered at risk for serious complications. The U.S. Centers for Disease Control and Prevention's Advisory Committee on Immunization Practices is scheduled to meet next week to discuss and possibly vote on recommendations for COVID-19 vaccines.

Bluestone Coke Settlement Funds Consent Decree Update

Dr. Hicks convened with City of Birmingham officials this morning to evaluate their assessment of proposed environmental projects in Fairmont, Harriman Park, and Collegeville. Subsequent steps will involve neighborhood meetings to discuss the initiatives prior to their implementation. The City of Birmingham is expected to oversee these projects on behalf of the Department.

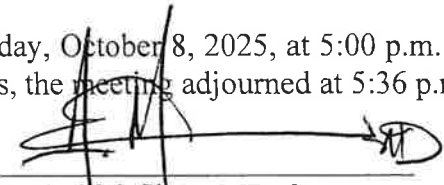
School-required Immunizations

According to Alabama law, students must provide a Certificate of Immunization as proof of protection against designated infectious diseases to enroll in primary and secondary schools, unless exempted for religious or medical reasons. Dr. Hicks reported to the Board a notable increase in clinic appointments for Certificates of Religious Exemption from school-required immunizations. Since the onset of the COVID-19 pandemic in 2020, appointment numbers have risen by 32 percent. Additionally, following the conclusion of the pandemic in 2023, there has been a further 20 percent increase in appointments. Dr. Hicks intends to conduct an analysis of the effects of school-required immunizations on the incidence of infectious diseases.

October Board of Health Meeting Update

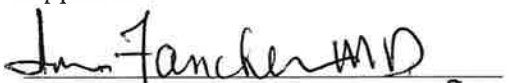
Dr. Hicks notified the Board that he will be attending a medical conference during next month's Board of Health meeting. In his absence, Dr. Willeford, Deputy Health Officer, will represent him at the meeting.

The next Board of Health meeting is scheduled for Wednesday, October 8, 2025, at 5:00 p.m. in the Fifth Floor Board Room. There being no further business, the meeting adjourned at 5:36 p.m.



Andre McShan, MD, Secretary

Approved:



Iris Fancher, MD, Chair Pro Tempore