



ASSESSMENT, VISIONING AND PLANNING
FOR A HEALTHY JEFFERSON COUNTY

11/20/2015

Community Health Improvement Plan
Annual Update Summary
November 2014 – October 2015

The Jefferson County Department of Health (JCDH) facilitated a comprehensive health assessment of Jefferson County, Alabama and coordinated a strategic planning process to identify and address prioritized community health issues utilizing Mobilizing for Action through Planning and Partnerships (MAPP). These activities produced the Community Health Assessment for Jefferson County, Alabama, published in August 2014, and the Community Health Improvement Plan for Jefferson County, Alabama published in November 2014. This Annual Update Summary highlights key progress in achieving the goals set forth in the Community Health Improvement Plan for Jefferson County, Alabama between November 1, 2014 and October 31, 2015.



Strategic Issue 1: Reduce Health Disparities Associated with Race, Ethnicity and Economic Status

GOAL 1. DECREASE THE PERCENTAGE OF HOUSEHOLDS LIVING AT LESS THAN THE 200% FEDERAL POVERTY LEVEL (FPL) FROM 35.8% TO 30% BY NOVEMBER 2019.

<p>Strategy 1. Create economic development opportunities in the areas of Jefferson County with the highest poverty levels by November 2019</p>	<ul style="list-style-type: none"> • Bold Goals Financial Stability Workgroup distributed a financial services survey for use in establishing a network database • Alabama Coalition for Economic Equality successfully advocated for an increase in Birmingham’s minimum wage that resulted in the City of Birmingham enacting a \$10.10 minimum wage to be phased in by July 2017 • Alabama Arise and other partners are educating leaders and the community on the benefits of “Ban the Box” initiatives through meetings and position statements
<p>Strategy 2. Invest in education to provide educational and skill development opportunities</p>	<ul style="list-style-type: none"> • Bold Goals Coalition Education Workgroup hosted meetings with the Alabama Department of Education’s Superintendent and 17 local superintendents to assess local needs and with Jefferson County School System counselors to encourage utilization of existing resources • 3rd Grade Reading, Kindergarten Entry Assessment and Post-Secondary Retention/Persistence Action Networks selected action projects for implementation

GOAL 2. REDUCE THE PERCENTAGE OF JEFFERSON COUNTY RESIDENTS EXPERIENCING FOOD INSECURITY FROM 18.3% TO 17.4% BY NOVEMBER 2019.

<p>Strategy 1. Increase participation in the Supplemental Nutrition Assistance Program (SNAP or food stamp program) from 15.8% to 16.6% by November 2019</p>	<ul style="list-style-type: none"> • Between October 2014 and September 2015, the Bay Area Food Bank completed 105 outreach events reaching 5,340 individuals resulting in 173 completed SNAP applications • Two Jefferson County Farmer’s Markets provided the Double Bucks Incentive Program for SNAP recipients
<p>Strategy 2. Increase the distribution of locally grown foods by November 2019</p>	<ul style="list-style-type: none"> • Christian Service Mission’s Birmingham Sharing Gardens program established or maintained seven community garden; these sites distributed 5,000 pounds of food to 1,500 individuals • REV Birmingham’s Urban Food Project increased the number of producers selling fresh produce to 43



<p>Strategy 3. Increase the number of food retailers in Birmingham purchasing fresh produce through the Urban Food Project’s distribution system by December 2015</p>	<ul style="list-style-type: none"> • Urban Food Project’s distribution system provided locally grown produce to 52 food-related businesses, including corner stores, large wholesale food distributors, a caterer and church, and restaurants
<p>Strategy 4. Decrease the percentage of Jefferson County census tracts considered food deserts by November 2019</p>	<ul style="list-style-type: none"> • Mobile Grocery Stores, part of the IBM Initiative, have not been launched due to the inability to identify an operator

GOAL 3. REDUCE THE CURRENT DISPARITY IN LIFE EXPECTANCY BETWEEN THE WHITE AND BLACK POPULATIONS BY 5% BY NOVEMBER 2019.

<p>Strategy 1. Increase public and provider awareness of the need to address inequity in health outcomes and healthcare delivery by November 2019</p>	<ul style="list-style-type: none"> • The PlaceMatters Team provided multiple local presentations on the social determinants of health impacting residents of Jefferson County with an estimated reach of over 300 people • The UAB School of Medicine increased the percentage of underrepresented minorities from 8.1% in its 2014-2015 class to 10.2% in the 2015-2016 class and provided a boot camp to students on health disparities • The Health Action Partnership’s Advancing Health Equity Priority Group is developing an on-line health equity orientation program
<p>Strategy 2. Reduce Jefferson County’s infant mortality rate for black infants by November 2019</p>	<ul style="list-style-type: none"> • Birmingham Healthy Start Plus, Inc. served 612 clients in Birmingham, Fairfield and Bessemer and continues strategies to provide pre and post-natal education • Birthwell Partners (BWP) provided services to 130 pregnant women. Of the 53 births attended by BWP doulas, 69% of delivering mothers were breastfeeding at hospital discharge • The Jefferson County WIC and Nurturing Mother’s Programs provide education regarding and encourage breastfeeding • The Mother’s Milk Bank of Alabama opened its human milk pasteurization lab in September 2015; during the past year, 12,000 ounces of human breastmilk were collected and 48 donors identified
<p>Strategy 3. Increase the percentage of Jefferson County residents reporting hypertension by November 2019 to better reflect actual disease prevalence</p>	<ul style="list-style-type: none"> • The YMCA of Greater Birmingham implemented a Blood Pressure Management Program serving 200 predominately low-income, African-American residents • UAB’s HealthSmart screened 350 individuals for high blood pressure and provides nutrition education and exercise opportunities



<p>Strategy 4. Decrease the disparity in Diabetes mortality between the black and white populations by November 2019</p>	<ul style="list-style-type: none">• The Jefferson County Department of Health provides High Risk Diabetes Clinics at three health centers• The Jefferson County Department of Health and Christ Health Center offer group classes for pre-diabetic patients• UAB's HealthSmart provides on-site exercise and nutritional counseling to community residents• The Alabama Quality Assurance Foundation (AQAF) provides diabetes-self management classes throughout Jefferson County
<p>Strategy 5. Develop and implement strategies for reducing health disparities experienced by Hispanic and other minority populations by November 2016</p>	<ul style="list-style-type: none">• UAB School of Public Health developed and distributed a comprehensive needs assessment survey for the Lesbian, Bisexual, Gay, Transgender and Queer (LBGTQ) community• The United Way of Central Alabama hosts bi-monthly meetings of the Latino Interest Network to identify the activities of community agencies serving the Latino Population



Strategic Issue 2: Promote Physical Well-being through Healthy Lifestyles

GOAL 1. REDUCE THE PERCENTAGE OF JEFFERSON COUNTY RESIDENTS WHO ARE OBESE BASED ON THE CENTERS FOR DISEASE CONTROL AND PREVENTION'S BODY MASS INDEX DEFINITION OF 30.0 OR GREATER FOR ADULTS AND 95TH PERCENTILE OR GREATER FOR CHILDREN:

A. DECREASE THE PERCENTAGE OF OBESE JEFFERSON COUNTY ADULTS FROM 34.8 TO 33.0% BY NOVEMBER 1, 2019.

B. DECREASE THE PERCENTAGE OF OBESE JEFFERSON COUNTY CHILDREN 21.2% TO 20.1% BY NOVEMBER 1, 2019.

<p>Strategy 1. Increase the availability and access to nutrition education by November 2019</p>	<ul style="list-style-type: none"> • CATCH has been integrated into all YMCA of Greater Birmingham Afterschool Academy sites and Day Camps • Discover CATCH has been implemented in seven pre-school sites • YMCA of Greater Birmingham utilized Racial and Ethnic Approaches to Community Health (REACH) funding to purchase the CATCH curricula and physical activity equipment for additional community-based afterschool programs • REV Birmingham and AARP developed a Farm Fresh Toolkit
<p>Strategy 2. Increase access to healthy food by November 2019</p>	<ul style="list-style-type: none"> • The Alabama Department of Education provided technical assistance on healthy snack distribution to 501c3 childcare programs • The Community Food Bank of Central Alabama provided healthy snacks for select Summer Adventures in Learning of Learning(SAIL) sites • The YMCA achieved the initial goal of having 50% of its vending machines meeting the Healthy Choice Standard and fully adopted Healthy Meeting Guidelines for its programs

GOAL 2. INCREASE LEISURE TIME PHYSICAL ACTIVITY WITHIN THE PAST MONTH AMONG JEFFERSON COUNTY ADULT RESIDENTS FROM 66.6% TO 70% BY NOVEMBER 1, 2019.

<p>Strategy 1. Enhance the awareness, availability, accessibility and utilization of fitness facilities, parks, trails and bike trails, etc.</p>	<ul style="list-style-type: none"> • The City of Birmingham engaged Goodwin, Mills and Cawood to assess sidewalks on the Sidewalk Inventory for Americans with Disabilities Act (ADA) compliance and to make improvement recommendations • Multiple organizations, including the City of Birmingham and UAB's Minority Health Research Center, provide ongoing opportunities for physical activity using existing community resources • The Fresh Water Land Trust (FWLT) used REACH funding to conduct a baseline assessment of 125 parks and trails in Birmingham and surrounding areas for use in developing a Parks Prescription Toolkit.
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	<ul style="list-style-type: none"> • The Fresh Water Land Trust launched a website, www.walkbham.com, featuring downloadable walk cards for East Lake and Downtown Birmingham
<p>Strategy 2. Provide community health education, with a focus on children, regarding the need for physical activity beginning November 2014</p>	<ul style="list-style-type: none"> • The Alabama Department of Public Health launched the Get Moving Alabama Schools Campaign to increase physical activity in schools • The Alliance for a Healthier Generation launched the Champions for Healthy Active Schools program in the Jefferson County, Homewood, Hoover, and Leeds school districts
<p>Strategy 3. Create a resource directory of places to participate in physical activity at no or low cost by November 2019</p>	<ul style="list-style-type: none"> • The REACH website highlights locations for no and low-cost physical activity options in targeted Birmingham communities • Two walking cards have been developed and are accessible online

GOAL 3. INCREASE THE PERCENTAGE OF JEFFERSON COUNTY RESIDENTS PROTECTED BY COMPREHENSIVE INDOOR SMOKE-FREE POLICIES FROM 39.1% TO 50% BY FEBRUARY 2019.

<p>Strategy 1. By February 2019, advance the adoption of comprehensive indoor smoke free policies protecting a minimum of 50% of county residents</p>	<ul style="list-style-type: none"> • The Homewood Smoke-free Campaign, led by the Safe and Healthy Homewood Coalition was and is expected to result in a robust indoor smoke-free policy in late 2015 • The Hoover Smoke-free Campaign transitioned to an educational campaign targeting city leaders
<p>Strategy 2. By November 2019, a minimum of one public or nonprofit rent-restricted multi-housing agency in Jefferson County will adopt smoke-free policies restricting smoking in individual units, including balconies, patios and common areas</p>	<ul style="list-style-type: none"> • Birmingham Towers, a rent-restricted, multi-unit housing complex, became smoke-free on July 15, 2015 • The Alabama Department of Public Health (ADPH) completed an assessment of tobacco-free policies within Jefferson County's multi-unit housing developments; ADPH and the Jefferson County Department of Health will provide education to public, multi-unit housing developments without tobacco-free policies beginning in 2016

GOAL 4. DECREASE THE PERCENTAGE OF JEFFERSON COUNTY ADULT RESIDENTS REPORTING SMOKING FROM 20% TO 18% BY NOVEMBER 1, 2019.

<p>Strategy 1. Improve access to tobacco cessation programs and counseling beginning July 2015</p>	<ul style="list-style-type: none"> • The Jefferson County Department of Health (JCDH) Adult Health and Family Planning Clinics' physicians and nurse practitioners completed a Certified Tobacco Treatment Specialist Training Course • JCDH's revised Tobacco Cessation Clinic protocol will be implemented in 2016 with JCDH's Adult Health and Family Planning Clinic patients and expand to parents of JCDH's Pediatric Clinic patients • The Alabama Department of Public Health disseminated CDC-developed advertisements regarding the Alabama Tobacco Quitline
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Strategy 2. Advocate for the adoption of higher taxes on tobacco products by November 2019	<ul style="list-style-type: none">• The Alabama State Legislature approved a \$0.25 tax increase on tobacco products on September 15, 2015 for implementation October 1, 2015
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GOAL 5. ADVANCE THE ADOPTION OF AND ENCOURAGE COMPLIANCE WITH REGULATIONS AND POLICIES SUPPORTING PHYSICAL WELL-BEING BY NOVEMBER 2019.

Strategy 1. Support policies and programs that promote student wellness before, during and after the school day	<ul style="list-style-type: none">• Trussville City and Mountain Brook School Districts are receiving technical assistance on comprehensive wellness policy development; the Jefferson County School District is the next system slated to receive this technical assistance
Strategy 2. Advance the adoption and implementation of comprehensive Healthy Eating and Physical Activity (HEPA) Policies by November 2019	<ul style="list-style-type: none">• YMCA of Greater Birmingham adopted Healthy Eating and Physical Activity (HEPA) standards at its afterschool program sites and provided technical assistance on HEPA standards for additional childcare entities



Strategic Issue 3. Optimize the Built Environment, Transportation System and Safety

GOAL 1. IMPROVE AVAILABILITY, ACCESS TO AND MAINTENANCE OF TRAILS, SIDEWALKS, PARKS AND OTHER PUBLIC RECREATIONAL FACILITIES BY NOVEMBER 2019.

Strategy 1. Increase the community's awareness of the availability of parks, trails and other public recreational facilities	<ul style="list-style-type: none"> • Black People Run Bike and Swim conducted three community-based awareness campaigns • Jefferson County Department of Health implemented an awareness campaign for the High Ore Line Trail currently under construction • Two walking cards were developed through the Walk B'ham campaign • Red Rock Tuesday segments on Good Day Alabama continue to promote trail use
Strategy 2. Increase Jefferson County residents' awareness of mechanisms for reporting needed maintenance to trails, sidewalks, parks and other public recreational facilities	<ul style="list-style-type: none"> • A public portal website will be launched by December 2015 for submitting service requests related to public recreational facilities • The Jefferson County's website is actively utilized for reporting road maintenance requests; forty projects have been identified from this website
Strategy 3. Birmingham City to Submit the Sustainable Tools for Assessing and Rating Communities (STAR) Review by December 2014	<ul style="list-style-type: none"> • The City of Birmingham received a 3 STAR rating and established a Sustainability Commission to forward the goals of the STAR Program

GOAL 2. IMPROVE THE AVAILABILITY OF AND ACCESS TO RELIABLE PUBLIC TRANSPORTATION BY NOVEMBER 2019.

Strategy 1. Increase the community's awareness of public transportation options beginning November 2014	<ul style="list-style-type: none"> • A branding initiative is ongoing for MAX whose current annual ridership is 3,149,944
Strategy 2. Implement and increase utilization of Birmingham's Bike Share program by June 2016	<ul style="list-style-type: none"> • Zyp, Birmingham's Bike Share Program, launched on October 14, 2015 with 300 bikes and 30 docking stations
Strategy 3. Improve Birmingham Jefferson County Transit Authority (BJCTA) MAX bus on time performance and ClasTran	<ul style="list-style-type: none"> • \$1.2 million in Congestion Mitigation and Air Quality Improvement Program (CMAQ) funding was received by the BJCTA for bus replacement, repair and maintenance



accessibility beginning November 2014	<ul style="list-style-type: none"> • \$3 million in matched Federal funds were allocated to ClasTran in June 2015; nineteen vans were purchased for the program in September 2015 • Funding in the amount of five million dollars has been secured for the creation of a Downtown Birmingham Transit Route connecting the Birmingham Jefferson Civic Center to 5 Points South
Strategy 4. Implement the Birmingham Comprehensive Plan related to public transportation through November 2019	<ul style="list-style-type: none"> • Planning is ongoing for a rapid transit route between the CrossPlex and the Eastlake/Roebuck area
Strategy 5. Convene a workgroup for a regional transit system roundtable by January 2015	<ul style="list-style-type: none"> • The October 1, 2015 Sustainable Cities Symposium included a panel discussion on regional transit featuring representatives from MAX/BJCTA, the City of Birmingham, IBM, Nelson Byrd Wotz Landscape Architects and DATAFEST

GOAL 3. ADOPT BUILT ENVIRONMENT POLICIES AND ENFORCE ORDINANCES ADOPTED BY NOVEMBER 2019.

Strategy 1. Adopt Complete Streets policies and design by November 2019	<ul style="list-style-type: none"> • Regional Planning Commission of Greater Birmingham is collaborating with the cities of Hoover and Bessemer to develop Bike and Pedestrian Plans, which include Complete Streets policies
Strategy 2. Seek matching funds for policies prioritized in the Regional Comprehensive Transportation Plan by November 2019	<ul style="list-style-type: none"> • Funding has been secured for Birmingham's Mode Priority Street Plan, and its scope of work has been approved by the City of Birmingham
Strategy 3. Promote healthy infrastructure policies through November 2019	<ul style="list-style-type: none"> • City of Birmingham's Zoning Ordinance revisions were approved September 16, 2015; areas with approved Framework Plans will implement zoning changes over the next three years • The Village Creek Watershed Master Plan has been drafted • Alabama Department of Environmental Management (ADEM) will issue new Municipal Separate Storm Water System (MS4) permits in 2016
Strategy 4. Improve technical capacity of municipalities in planning through November 2019	<ul style="list-style-type: none"> • Sixteen municipalities have a completed Comprehensive or Community Plans; Irondale is currently developing its Comprehensive Plan
Strategy 5. Adopt shared use agreements through November 2019	<ul style="list-style-type: none"> • No facilities have expressed interest in shared space agreements or have requested technical assistance through the Children's Policy Council



GOAL 4. IMPROVE THE SAFETY OF THE PHYSICAL ENVIRONMENT BY NOVEMBER 2019.

<p>Strategy 1. Reduce the number and percentage of vacant or run-down properties by November 2019</p>	<ul style="list-style-type: none">• The City of Birmingham allocated \$3.5 million to demolish 350 properties by spring 2016• Birmingham's Property Maintenance Code is being updated to enable better Code enforcement and support the reduction of blighted structures• The Side Lot program, currently in development, will provide citizens the right to attain clear titles on tax delinquent properties adjacent to the citizens' property
<p>Strategy 2. Increase the number of public access sidewalks by November 2019</p>	<ul style="list-style-type: none">• Municipalities within Jefferson County with completed or in-progress Sidewalk Master Plans include Birmingham, Homewood, Hoover, Mountain Brook, Vestavia Hills and Bessemer; Hoover is expected to have a Sidewalk Master Plan by 2017, and Irondale will have a Sidewalk Master Plan as part of its Comprehensive Plan
<p>Strategy 3. Increase patrolling in public spaces, including parks and trails by November 2019</p>	<ul style="list-style-type: none">• The Birmingham Police Department provides courtesy drive bys at high traffic parks• Safe Routes to School produced safe walking maps for City of Birmingham elementary schools• City Acton Partnership expanded its park patrolling from four to five parks



Strategic Issue 4. Optimize Healthcare Access, Availability and Utilization

GOAL 1. INCREASE THE COMMUNICATION AND UTILIZATION OF HEALTH STATUS MONITORING DATA BY PROVIDING KEY MONITORING OUTCOMES TO COMMUNITY STAKEHOLDERS BEGINNING NOVEMBER 2014.

Strategy 1. Increase the communication of results from health monitoring activities by November 2019	<ul style="list-style-type: none"> • The Annual Disease Surveillance Summary is expected to be published by December 31, 2015 • Jefferson County’s non-profit hospitals have up-to-date Community Health Needs Assessments available on their respective websites
Strategy 2. Consider the results from health monitoring activities in policy development beginning November 2016	<ul style="list-style-type: none"> • Gulf States Health Policy Center’s Birmingham Area Coalition identified school wellness and active transportation policies as target policies; a policy scan was completed related to these policies • The Jefferson County Department of Health provided data for the City of Birmingham’s Planning Commission and the Jefferson County Medical Society to inform policy decisions • The Birmingham Planning Commission adopted a resolution to support Birmingham-specific portions of the <u>Community Health Improvement Plan for Jefferson County, Alabama</u>

GOAL 2. INCREASE ACCESS OF JEFFERSON COUNTY RESIDENTS TO PRIMARY HEALTH AND DENTAL CARE BY NOVEMBER 2019.

Strategy 1. Close the coverage gap in Alabama’s Medicaid Program by advocating for increased participation and access to care	<ul style="list-style-type: none"> • There has been and continues to be positive momentum with the Governor’s Office around closing the Medicaid coverage gap • Between May 2015 and September 2015, 15 Listening Sessions were conducted by Alabama Arise with agency representatives and Jefferson County residents addressing community priorities including Medicaid
Strategy 2. Promote policies to expand the utilization of nurse practitioners and physician assistants within Alabama by November 2019	<ul style="list-style-type: none"> • In August 2015, legislative changes increased Certified Registered Nurse Practitioner’s prescriptive authority; rule changes enabled the Alabama Board of Medical Examiners and the Alabama Board of Nursing to decrease chart review requirements and the onsite time requirements for experienced Certified Registered Nurse Practitioners and Certified Nurse Midwives • The Alabama Pharmacy Association and partners continue advocacy with the Alabama Legislature for passage of a Pharmacist Collaborative Agreement
Strategy 3. Increase the number of primary care providers and dentists who	<ul style="list-style-type: none"> • Christ Health Center and St. Vincent’s Health System engaged in planning sessions for developing a strategy to increase the number of primary care and dental providers accepting Medicaid in Jefferson County



<p>accept Medicaid by 5% by November 2019</p>	
<p>Strategy 4. Increase the provision of primary and dental health care services to underinsured and uninsured residents through the safety net system of Federally Qualified Health Care Centers (FQHC), Cooper Green Mercy Health Services and the Jefferson County Department of Health by November 2019</p>	<ul style="list-style-type: none"> • The Hispanic Health Task Force completed eight outreach activities including presentations on primary and specialty care services available at the Jefferson County Department of Health (JCDH) and through the Jefferson County Lead Program. • WBRC-Fox 6's Public Health Segments on Good Day Alabama inform Jefferson County residents of Jefferson County Department of Health services • 20,998 patients were served by Birmingham Health Care and Christ Health Center during 2014 • JCDH provided primary health and/or dental services to 32,137 unduplicated patients in 2014
<p>Strategy 5. Link Jefferson County residents without primary and dental health care coverage to available and appropriate health insurance providers by November 2019</p>	<ul style="list-style-type: none"> • Enroll Alabama hosted or attended 57 events educating residents on enrollment in healthcare insurance and facilitated healthcare insurance enrollment for 23,892 Jefferson County residents

GOAL 3. INCREASE THE UTILIZATION OF PREVENTIVE HEALTH SCREENING FOR SELECT HEALTH CONDITIONS BY 5% BY NOVEMBER 2019.

<p>Strategy 1. Increase the percentage of age appropriate women receiving a pap smear by November 2019</p>	<ul style="list-style-type: none"> • Jefferson County Department of Health continues to conduct education on the Alabama Breast and Cervical Cancer Early Detection Program and provide appropriate screenings for cervical cancer
<p>Strategy 2. Increase the percentage of age appropriate women receiving a mammogram by November 2019</p>	<ul style="list-style-type: none"> • Jefferson County Department of Health continues to provide education on the Alabama Breast and Cervical Cancer Early Detection Program and provides referrals for appropriate breast cancer screenings
<p>Strategy 3. Increase the percentage of age appropriate adults receiving a colonoscopy or sigmoidoscopy by November 2019</p>	<ul style="list-style-type: none"> • Jefferson County Department of Health and Cooper Green Mercy Health Services contracted with the Alabama Department of Health in a CDC-sponsored grant to fund infrastructure development for increasing colorectal cancer screening • Alabama Department of Public Health convened Jefferson County community partners to support improvement in colorectal cancer screening, detection and treatment

Strategic Issue 5. Improve Mental Health

GOAL 1. INCREASE THE AVAILABILITY OF AND ACCESS TO MENTAL HEALTH SERVICES FOR CHILDREN AND ADULTS BY AT LEAST 10% FROM CURRENT RATES BY NOVEMBER 2019.

<p>Strategy 1. Increase the community and local public health system's access to information regarding mental wellness, mental health resources, diagnosis and treatment by November 2019</p>	<ul style="list-style-type: none"> • The Mental Health Resource Directory website identifies 338 mental health providers • The University of Alabama at Birmingham with Creating Community Solutions hosted a Text, Talk, Act event in October 2015 on the UAB campus with ninety participants • The City of Birmingham conducted a Safe Cities Summit focused on mental health and violence prevention with 55 high school students • The Mental Health Roundtable developed an inventory of mental health providers and supportive services
<p>Strategy 2. Increase the capacity of community health workers and lay leaders to recognize and address mental health concerns through the provision of training programs by November 2019</p>	<ul style="list-style-type: none"> • The Jefferson, Blount Shelby Mental Health Authority conducted Mental Health First Aid training on March 12, 2015 for 20 Birmingham Police Officers • NAMI Shelby and St. Vincent's Health System sponsored a 12-week Family-to-Family Education Program that began in September 2015 conducted in Jefferson County • Veteran Affairs Crisis Intervention Training Program were provided for Birmingham, Hoover, Vestavia Hills and Mountain Brook Police Departments
<p>Strategy 3. Increase fund development, facilitation and coordination of mental health services by November 2019</p>	<ul style="list-style-type: none"> • Cooper Green Mercy Health Services' Behavioral Health Clinic reopened in May 2015 • UAB Department of Psychiatry opened a Lesbian, Gay, Bisexual, Transgender and Queer (LGBTQ) Clinic offering late evening sessions • Community Foundation of Greater Birmingham awarded a grant to St. Vincent's Health System's Center Point Primary Care Clinic for incorporating mental health services through an integrated care model • One Roof and its partners expanded the Veteran-focused Street Outreach Team from three to seven members

GOAL 2. DECREASE ILLICIT DRUG USE AND SUBSTANCE ABUSE, INCLUDING ABUSE OF PRESCRIPTION MEDICATIONS BY NOVEMBER 2019.

<p>Strategy 1. Increase community and local public health system access to information regarding illicit drug use, substance abuse and abuse of prescription medications, as well as substance abuse prevention,</p>	<ul style="list-style-type: none"> • Addiction Prevention Coalition held 17 school programs reaching 298 students for Substance Abuse Prevention Month • The Pills to Needles Initiative developed public service announcements and provided educational postcards to participating pharmacies for inclusion in medication bags containing pain medications
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<p>diagnosis and treatment by November 2019</p>	<ul style="list-style-type: none"> • WBHM broadcasted a series of reports exploring the impact of Heroin in Alabama • Fellowship House provides Pre-treatment Education Classes three times per week
<p>Strategy 2. Decrease prescription drug availability for unintended use as a means to prevent illicit drug use initiation by November 2019</p>	<ul style="list-style-type: none"> • Drug drop boxes remain available at all Birmingham Police Precincts and select CVS Pharmacies in Vestavia Hills, Irondale, Gardendale and Mountain Brook • A Drug Take Back event was held on September 26, 2015
<p>Strategy 3. Enhance access to care for substance abuse disorders and integrate substance abuse disorder management as part of medical care by November 2019</p>	<ul style="list-style-type: none"> • Aletheia House established a partnership with UAB Hospital, St. Vincent's Health System and Brookwood Medical Center for the referral of pregnant and postpartum patients for substance abuse treatment; Aletheia House has expanded its substance abuse treatment services to include men with Medicaid

GOAL 3. DECREASE THE NUMBER OF HEROIN RELATED DRUG OVERDOSE DEATHS BY 5% BY NOVEMBER 2019.

<p>Strategy 1. Enact legislation to enable Alabama-licensed physicians, dentists and pharmacists to dispense an opioid antagonist to individuals at risk of experiencing an opiate-related overdose or to a family member, friend of other individual, including law enforcement, in a position to assist an individual at risk of experiencing an opiate-related overdose</p>	<ul style="list-style-type: none"> • The Alabama State Legislature passed House Bill 208; the bill was signed into law by Governor Robert Bentley on June 4, 2015
<p>Strategy 2. Implement processes to educate individuals at risk of experiencing an opiate-related overdose and others, including law enforcement, in a position to assist an individual at risk of experiencing an opiate-related overdose on the appropriate use of opioid antagonists</p>	<ul style="list-style-type: none"> • Jefferson County Department of Health drafted protocols and arranged staffing for a clinic to assess the need for and provide prescriptions for opioid-antagonists • Jefferson County Department of Health will implement its protocol-driven Naloxone Clinic on November 2, 2015