



## **JEFFERSON COUNTY BOARD OF HEALTH**

**Wednesday, July 13, 2016 - 5:00 p.m.  
5<sup>th</sup> Floor Board Room**

**PRESENT:** Jennifer R. Dollar, M.D., Max Michael, III, M.D., Joshua Miller, D.O.,  
Yocunda Clayton, M.D., and Hernando Carter, M.D.

**ABSENT:** Commissioner Jimmie Stephens

### **OTHERS**

**PRESENT:** Mark Wilson, M.D., Carolyn Dobbs, M.D., Kim Cason, Gus Heard-Hughes,  
Heather Hogue, Rodney Holmes, Bryn Manzella, David Maxey, Esq.,  
Jonathan Stanton, and Denisa Pridmore

### **Call to Order**

The meeting was called to order by Dr. Dollar, Chair.

### **Minutes**

Minutes of the June 8, 2016 meeting were approved as distributed.

### **Public Health Advised Fund Update**

Gus Heard-Hughes, Senior Program Officer with the Community Foundation of Greater Birmingham, gave a presentation on some of the recent grants awarded through the Jefferson County Public Health Advised Fund (PHAF). Grants to East Lake Market allowed SNAP or food stamp users to increase their purchase of healthy food with Double Bucks incentives. Double Bucks is a program that doubles the value of federal nutrition benefits spent at participating markets and grocery stores to help people bring home more healthy fruits and vegetables while supporting local farmers. Training for Double Bucks has led Bessemer and Pepper Place markets to plan a Double Bucks pilot. These small grants leverage support from other agencies.

Mr. Hughes noted that a couple of mental health related grants have been awarded recently. JCDH led the Community Health Assessment in 2014 that revealed mental health as one of the top plights in health priorities. Targeted grants through the PHAF can address a particular need within the mental health landscape that is not being met through other agencies or funding sources. The St. John AME/No More Martyrs received a grant to support the Minority Health Summit that will be focusing on culturally appropriate services for minority groups within Jefferson County. Another grant has been awarded to Children's Policy Council of Jefferson County. A group of community leaders have been engaging youth around mental health and grooming them to become learners and leaders in the mental health arena. A delegation of eight youth and four adults from a variety of Jefferson County mental

health agencies will be attending a National Youth Mental Health conference later this month. They have committed to form a Jefferson County Youth Mental Health Council.

Mr. Hughes stated a grant was awarded to Zyp BikeShare to help support access for low-income, high health disparity communities as well as for bicycle safety education and providing helmets.

Mr. Hughes reported that proposals are being reviewed for potential grants for the “Pills to Needles” initiative and bringing a Nurse Family Partnership model to Jefferson County to address infant mortality and other issues for first time mothers.

### **Financial Statement**

Mr. Rodney Holmes, Director of Finance & Administration, discussed the June 2016 Financial Report. A motion to accept the financial report was made, seconded and approved.

### **Contracts**

On the motion of Dr. Michael, and seconded by Dr. Miller, the following contracts were approved:

A new contract with TV Eyes, Inc. (payee) to provide JCDH with access to useable links to media stories and unlimited downloads at a rate not to exceed \$3,000 from June 1, 2016 through June 1, 2017.

Renewal of a contract with Hill Administrative Services, Inc. (payee) to administer all on-the-job injury claims at a rate not to exceed \$14,900 from February 1, 2016 through January 31, 2017.

Renewal of a contract with Telelanguage, Inc. (payee) to provide over the phone interpretation services for all languages with 24 hour a day support, 7 days a week for JCDH, at a rate not to exceed \$1.29 per minute of call from June 3, 2016 through June 3, 2019.

Renewal of a contract with Robert A. Angus (payee) to provide statistical analysis for water quality data, fish speciation, habitat assessment and bio-assessment evaluation at a rate not to exceed \$14,700 from January 1, 2016 through December 31, 2018.

A new contract with New South Research (payee) to measure consumer awareness, usage and barriers to usage for the High Ore Line Trail in Midfield by conducting telephone surveys at a rate not to exceed \$9,850 from July 1, 2016 through July 1, 2017.

A new contract with Auburn University (payee) to conduct Aedes mosquito surveillance in Jefferson County at a rate not to exceed \$4,184 from June 20, 2016 through June 19, 2017.

A new contract with the Jefferson County Emergency Management Agency to assist JCDH with performing Cities Readiness Initiative (CRI) activities with \$30,149.86 being paid to Contractor from the CRI grant JCDH receives from July 1, 2015 through June 30, 2016.

A new contract with Alabama Clinical Schools (payor) whereby the JCDH Dental Clinic will provide general dentistry services for residents of Contractor with the fees based on prevailing insurance rates from June 1, 2016 through May 31, 2019.

**McCalla Walking Trail**

Dr. Wilson discussed the request reported at last month's Board of Health meeting for funding for a walking trail at a multi-purpose recreational athletic park in southwestern Jefferson County. The Jefferson County Commission will be providing some of the funding for the project. He noted more detailed information has been received since the Board packages were sent last Friday. The original request for \$115,000 was a conservative estimate and new information based on the engineer's report is \$157,000. Therefore, two resolutions to transfer funds to the Jefferson County Commission specifically for the walking trail have been prepared for their consideration. The Board discussed and decided the \$157,000 amount was acceptable. Commissioner Stephens will be asked to give updates to the Board.

On the motion of Dr. Michael, and seconded by Dr. Miller, the following resolution was approved:

**Authorizing Transfer of Funds to the Jefferson County Commission  
For the Purpose of Building a Walking Trail in McCalla, Alabama**

WHEREAS, physical inactivity contributes to obesity, diabetes, heart disease and other chronic diseases, and premature death; and increasing physical activity can reduce morbidity and mortality associated with these diseases, reduce health care costs, and improve mental well-being;

WHEREAS, creating a built environment conducive to physical activity, including trails, is an established public health strategy;

WHEREAS, the 2014 – 2019 Community Health Improvement Plan for Jefferson County, called "Community Matters 20/20," includes strategic priorities to optimize the built environment and to promote physical well-being through healthy lifestyles;

WHEREAS, the Jefferson County Department of Health and partners facilitated the development of a master plan for trails, greenways and street-based connectors throughout Jefferson County during 2010 – 2012 using grant funds from the Centers for Disease Control and Prevention to prevent obesity, and the Department subsequently has actively promoted the building of trails in Jefferson County,

WHEREAS, the Community of McCalla in Jefferson County is unincorporated, is lacking in public parks and trails, and is unable to raise revenue by taxation,

WHEREAS, the Community of McCalla in Jefferson County is developing a new outdoor sports and recreation park with plans to include a walking trail, and has obtained donations of land, materials and in-kind for this purpose,

WHEREAS, the Jefferson County Commission has demonstrated support for the development of this park, including financial support to partially meet the funding requirements for the park,

WHEREAS, representatives of the McCalla area are seeking additional funds to complete and maintain the park, including an estimated \$157,000 to build the walking trail, and

WHEREAS, the Jefferson County Commission agrees to monitor expenditures and require reports on work performed for the walking trail and maintain oversight of the project.

BE IT RESOLVED, that the Jefferson County Department of Health is authorized to transfer \$157,000 from its unrestricted General Fund net assets to the Jefferson County Commission to be used to complete and maintain a walking trail at the McCalla Youth Athletic Complex that will benefit the public of Jefferson County, Alabama.

### **Health Officer Report**

#### **Credentialing Update**

Dr. Wilson stated the remaining items had been received for Dr. Mary C. Gipson's credentialing package and she is scheduled to begin work next week.

#### **Point of Dispensing (POD) Training Exercise**

Dr. Wilson reported that JCDH conducted a POD training exercise at Fultondale Elementary School on June 30, 2016. Multiple agencies and partners participated in the event including Fultondale Police Department, Fultondale Fire Department, Jefferson County Emergency Management Agency (EMA) and Jefferson County Board of Education. Fultondale Police Department cleared portions of the school in preparation for the POD set up as if a real incident was in progress and lifesaving medications had to be dispensed in mass to residents. Once the building was determined to be safe, JCDH employees and Jefferson County Healthcare Coalition members participated in just in time training and setting up the POD for hands on dispensing of simulated medication. Over 100 staff and partners participated in the training.

POD exercises are conducted under the CDC's Cities Readiness Initiative (CRI), which provides funding to prepare major U.S. cities and metropolitan areas, to prepare them to respond to large scale public health emergencies by dispensing life-saving medications and medical supplies from the Strategic National Stockpile. The goal is to be able to dispense these medications and supplies to the entire identified population within 48 hours of the decision to do so. Jefferson County has over 660,000 residents and currently has seventeen sites designated as POD locations.

These types of collaborative trainings help us to prepare for future public health emergencies. JCDH and its employees would play a lead role in a public health emergency.

#### **Social Media**

Dr. Wilson announced that JCDH's Communications Department introduced our new social media platforms today. This will be monitored appropriately and policies and procedures are in place. We will begin with a soft launch testing it out on employees and our circle of "friends" to obtain feedback and some experience before a major push-out to coincide with JCDH's 100 Year Anniversary in 2017. The tools will help us engage more people and promote our services.

### **Strategic Planning**

Dr. Wilson reported the Executive Management Team (EMT) and other managers have been working to finalize the wording and objectives for the Strategic Plan. The final plan will be submitted to the Board of Health possibly at the August meeting. There are currently 19 objectives within the 4 major strategic priority areas. Each objective has more specific tactics that will require adjustments over time, as well as additions over time.

Dr. Wilson shared that the planning process has been very positive. There has been good engagement from employees and stakeholders. The planning process was preceded by the Community Health Assessment (CHA) and the Community Health Improvement Plan (CHIP) where input for public health concerns was received from the entire county. Data gathered from the CHA and CHIP has helped to prioritize areas to address in our strategic planning.

### **Mental Health and Substance Abuse**

Dr. Wilson stated the draft Strategic Plan includes some plans to expand more into the area of Mental Health and Substance Abuse. He noted when the CHA and CHIP were completed mental health was identified as one of five strategic issues to address in our community. Dr. Wilson said if the Board was in agreement to provide services to this area a resolution would be presented for their consideration at the August meeting that would spell out the rationale for JCDH's involvement in mental health and substance abuse. The information below provides more details for the services.

### **Mental Health Services**

Dr. Wilson reported the draft strategic plan includes a tactic to integrate some basic mental health services into our primary care clinics since this remains a big unmet need identified by our primary care providers.

### **Heroin/Opioid Epidemic**

Dr. Wilson noted JCDH has been involved with the naloxone prescription clinic but intends to provide more capacity to continue and expand efforts to distribute naloxone for overdose death prevention. The community-wide "Pills to Needles" collaborative effort has been going on since spring of 2014 to try to solve the problem of opioid overdose deaths. Discussions have taken place about the need for a permanent coordinating entity that can help keep this overall collaborative work going indefinitely, as well as a more specific need to help coordinate services across the county, help people seeking treatment better navigate the system, and to better collect and track data related to opioid abuse. A proposal has been made for JCDH to play that role.

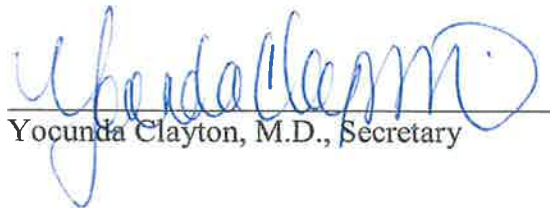
The Board discussed and expressed some concerns. Dr. Wilson asked the Board to be thinking about these and to email him with any additional questions to discuss at the next Board of Health meeting. A resolution will be submitted for the Board's consideration at the August meeting regarding JCDH's role in mental health and substance abuse as public health concerns.

### **Public Health Policy**


Dr. Wilson noted the Board members had voiced an interest in public health policy development last year and ranked a menu of potential issues to address. Over the next several

months we will be looking at what has transpired over the past year and taking another look at directions we want to take prior to the next legislative session.

The next Board of Health meeting is scheduled for Wednesday, August 10, 2016 at 5:00 p.m. in the Fifth Floor Board Room. There being no further business, the meeting adjourned at 6:08 p.m.

  
Yocunda Clayton, M.D., Secretary

Approved:

  
Jennifer R. Dollar, M.D., Chair